

Why Partner with Sovannaphum Life Assurance Plc?

- **About SVL** - Sovannaphum Life Assurance Plc. is a joint-venture company between Canadia Investment Holding PLC., the holding Company of Canadia Bank, and Muang Thai Life Assurance PCL.

Sovannaphum Life Assurance Plc. was granted a full license as a life insurance Company by the Ministry of Economy and Finance in December 2015 and started operations in 2016.

With strong support from both shareholders, plus the use of “customer centricity” to understand the behavior of Cambodian customers, SVL develops products and services to fulfill their specific needs.

- **Vision** – Become a leader in the life assurance business by providing quality protection and services through innovative products, professional advice, service excellence and a multi-distribution channel.
- **Claim Service** – Demonstrate a strong commitment to claims service by handling all claim settlements as quickly and efficiently as possible. SVL is a local life insurance company that is there for every Cambodian, for Cambodia.
- **Insightful Benefits** – Strive to listen, understand and provide a comprehensive product package that meets the benefits needs of employees with one-stop service.
- **Innovative Solutions** – Strive for continuous growth through innovative employee benefits products and services.
- **Trust** – Provide life insurance services backed with a strong legacy that allows customers to trust that their wealth and goals will be protected.
- **Stability** – Financial stability and strong shareholders: Canadia Investment Holding (CIH), the largest financial group in Cambodia; and MTL, a leading life insurance company that has been providing life insurance services in Thailand for seven decades.

Sovannaphum Life Assurance Plc: Facts & Figures

- IGP Network Partner since: 2021
- Financial Strength Ratings: Not rated

Awards & Recognitions

- Awarded the “Fastest Growing Life Insurance Company – Cambodia” for 4 consecutive years (2018 to 2021) by Global Banking & Finance, UK

More Information

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