

TAL Life Limited Australia

Your Local Link to IGP in Australia

Why partner with TAL Life Limited Australia?

Proven expertise in life insurance

Backed by over 150 years of experience and as part of the global Dai-ichi Life Group, TAL brings scale, strength, and local expertise to every partnership. TAL's longevity reflects deep market knowledge, financial stability, and a strong track record in protecting millions of Australians through life, disability, and Income Protection solutions.

Health and wellbeing as a strategic priority

TAL recognises that employee health is a critical component of workforce productivity and retention. Its offerings are designed to support holistic wellbeing (physical, mental, and financial), aligning with the evolving expectations of modern employers and employees.

Industry-leading claims management

TAL is committed to delivering a transparent, efficient, and empathetic claims experience. With over AUD 4.7 billion paid in claims in FY2024/2025 alone, TAL demonstrates its ability to support employees and their families when it matters most.

Leading through innovation

TAL is committed to continuously evolving its products and enhancing the customer experience to meet your needs and safeguard Australian lives, both now and in the future. The company is heavily investing in digital transformation, product innovation, and redesigning its service model.

Key initiatives include:

- Enhanced underwriting and onboarding experiences
- Streamlined claims servicing through Claims Assist
- Tailored pricing strategies

Value beyond protection

TAL's ambition is to deliver more than just insurance. Its strategy revolves around:

- Partnership excellence: Building trust and accountability with superannuation partners.
- Member experience: Enhancing digital engagement and satisfaction.
- Operational excellence: Ensuring sustainable and efficient business practices.
- Industry leadership: Advocating for policy and regulatory improvements that benefit members.

Contributing to a better industry

TAL plays an active role in shaping the future of life insurance in Australia. Through policy advocacy and industry engagement, TAL works to improve transparency, accessibility, and trust in the insurance sector.



Facts & figures

- IGP Network Partner since 2025
- Financial strength ratings (for The Dai-ichi Life Insurance Company, Limited):
 - AM Best: A+(10/2/2025)
 - Fitch: AA- (1/23/2025)
 - Standard & Poor's: A+ (11/14/2024)

Recent accolades

2025

- Canstar Direct Life Insurance Award – Winner Outstanding Value Direct Life Insurance (TAL Accelerated Protection)
- Finder Life Insurance Awards – Winner Life Insurance (TAL Accelerated Protection Life Insurance)
- Finder Income Protection Awards – Winner Best Income Protection Insurance (TAL Accelerated Protection Income Protection)
- Money Magazine Life Insurance Awards 2025 – Life insurer of the year—direct
- Money Magazine Life Insurance Awards 2025 – Life insurer of the year—advised
- Money Magazine Life Insurance Awards 2025 – Best value direct life insurance
- Money Magazine Life Insurance Awards 2025 – Best value direct life and TPD insurance, white collar professional
- Money Magazine Life Insurance Awards 2025 – Best value direct life and TPD insurance, light blue-collar
- Money Magazine Life Insurance Awards 2025 – Best value direct Income Protection insurance, white collar professional
- Money Magazine Life Insurance Awards 2025 – Trauma insurance

2024

- Canstar Direct Life Insurance Award – Winner Outstanding Value Direct Life Insurance (TAL Accelerated Protection)
- Finder Life Insurance Awards – Winner Life Insurance (TAL Accelerated Protection Life Insurance)
- Finder Income Protection Awards – Winner Best Income Protection Insurance (TAL Accelerated Protection Income Protection)
- Money Magazine Best of the Best Awards 2024 – Best value direct life and TPD insurance, white collar professionals
- Money Magazine Best of the Best Awards 2024 – Best value direct Income Protection insurance, white collar professionals



More information

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